**1st Guided Project- Apple Store and Google Play**

This was my first Dataquest guided project. In this project the question being answered was:

“What free apps are most popular with users on Google Play and the Apple Store?”

This project was completed in a Jupyter notebook using Python. The main steps of the project were:

* Read in two .csv files (Apple Store data and Google Play data) downloaded from the Web to Python.
* Explore the two files to identify the data columns needed to answer the question.
* Clean up the data files, eliminating rows with missing values, duplicates rows and rows with non\_English entries.
* Create an Apple Store file and a Google Play file containing only the free apps.
* Determine which app category(s) are the most common in the two free app files.

TITLE: APPLE STORE and GOOGLE PLAY

The goal of this project is to help developers understand what type of apps are likely to attract more users on Google Play and the App Store.

This a guided project from Dataquest. The function explore\_data was provided by Dataquest

Further information on the Google data set can be found at <https://www.kaggle.com/lava18/google-play-store-apps/home>

Further information on the Apple data set can be found at

<https://www.kaggle.com/ramamet4/app-store-apple-data-set-10k-apps/home>